

Making Connections Using Social Media

For Businesses, Non-Profits, Community Groups and Individuals



Are you lost at sea when it comes to the Internet?

Do you feel like you're the only one who just doesn't "get it"?
What is Twitter? Is Facebook just for kids? Should I start a blog?

Eva Abreu presents an overview and introduction to Social Media, what it is, and how businesses, non-profits, community groups and individuals can set up a profile, make connections, engage and interact with their target audience. Each 90-minute session will feature a live Internet demonstration, resource handouts, and questions & answer. WiFi available, bring your own laptop (optional).

It's All About Connecting and Building Relationships

Join us to learn more: Thursday 7:00pm - 8:30pm

- Sept. 3 Intro to Social Media
- Sept. 17 Using Twitter
- Oct. 1 Using Facebook
- Oct.15 Blogging - How to Get Started

Highland Park Public Library
31 North Fifth Ave.

Free Admission. Limited Seating.

Register by calling the library at (732) 572-2750

Visit the library website for more information: www.hpplnj.org